


Russell Hobbs

Base2 Digital Agency
100% Client Satisfaction
*SAB 401 088 Millions Times Oct 13 - Sep 14



WRINKLES IS ADORABLE

IRON BRAND #1 IN SA AND THE UK

EXCEPT ON YOUR CLOTHES.
NO SCORCHING, STATIC, STICKING OR SHINE.

INTRODUCING THE IDEAL TEMP IRON

Say hello to your new best friend. Thanks to Ideal Temp Ironing Technology, you can say goodbye to complex settings, damaged clothes and wrinkles. With high-performance steam features, Easy-Glide ceramic soleplate and 2200W of crease-crushing power, the Ideal Temp Iron is always at the right temperature, no adjustments needed. From designer dresses to suits and school uniforms, it makes ironing so simple, anyone can do it.

STEAM
RUST

CONTINUOUS
STEAM

3 WAY
SPRAY

ANTI-DROP

ANTI-SCALE

SELF CLEAN

Visit www.russellhobbs.co.za and explore our full garment care range.

Russell Hobbs

Iron reach high temperatures. Do not apply to skin. Handle with care. Always follow garment care instructions on clothing and fabrics.

Ad Title: Wrinkles is adorable

Country: South Africa

Client: Russell Hobbs

Advertising Agency: Base2 Digital Agency

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