

Appletiser (TVC): 50th Anniversary – Bottle Progression

Ad title: 50th Anniversary - Bottle Progression Country: South Africa Client: Appletiser Creative Agency: TBWA/Hunt/Lascaris Account Manager: Debbie Pienaar Chief Creative Officer: Peter Khoury Creative Director: Mike Groenewald Writer: Mponeng Sedumedi Art Director: Jasmyn Pretorius Production Company: Bouffant Recording Studio: Sterling Sound Executive Producer: Leanne Kumalo Music and Sound Design: Audio Network Agency Producer: Lungile Maseko Director: Micheal McGarry Editor: Willie Saayman Post Production: Ludus

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