

Mxit appoints Michelle Randall

Local mobile social network Mxit's has appointed Michelle Randall as a sales consultant for the Johannesburg Mxit sales team. Previously the new business manager at Universal Music and Brands, Michelle has over the past six years become a key member of the advertising and media industry. She is currently serving her fourth year on the AMASA committee with a focus on the AAA School of Advertising portfolio and the Annual Workshop.

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