

Hook, Line & Sinker appoints new social media and SEO specialist

Zoe Mandalios has been named the new social media and SEO specialist at integrated communications agency Hook, Line & Sinker Communications (HLS). With more than a decade of experience, including influencer and celebrity relationships, Mandalios will oversee all social media and SEO activities for HLS' global tech clients in Africa, UAE, Europe and USA.

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