

# Snapchat Memories lets users save, back up and repost previous snaps

 By [Hadlee Simons](#)

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Snapchat's latest update is decidedly, well, unlike Snapchat.

The ephemeral messaging app, which has made a name for itself as such, [today announced](#) that its users can soon save snaps to their device. Dubbed Memories, Snapchat's calling the system "a personal collection of your favourite moments that lives below the Camera screen."

It's effectively a reservoir into which users can save snaps and, more importantly, repost those same snaps to Snapchat.

This update marks a huge change for the platform, which previously allowed users to only share live content to their ephemeral snap collection, or Story.

"You can use Memories to create new Stories from Snaps you've taken, or even combine different Stories into a longer narrative," Snapchat adds...

View the video embedded below and click through to the [full article on Memeburn](#).

## ABOUT HADLEE SIMONS

Hadlee Simons is an editor at Memeburn. Terrible puns make Hadlee difficult to work with, but he brings almost seven years of tech journalism experience to the table. When he's not at work or watching motorsport, he's in the foetal position on a jiu jitsu mat.

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