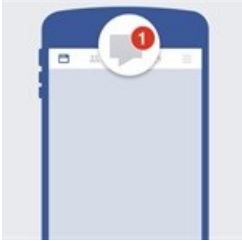


# Facebook Pages offers private messaging

Facebook has announced new communication features for Pages, making it easier for people and businesses to connect through private messaging.



Private messaging is a popular way for people to connect and businesses are increasingly using it to connect with their customers.

The new tools will enhance messaging between people and businesses.

- Send messages to a Page from local awareness ads: Makes it easy for people to start a private message conversation with businesses directly from an ad.
- Reply to comments privately with a message: Allows Page admins to address customer requests on their Page more effectively.
- Identify responsive Pages: Shows which Pages are highly responsive to customer messages through a rating badge displayed on the business's profile.
- Manage messages: New tools for Page admins to respond faster and track messages more efficiently.

For more, visit: <https://www.bizcommunity.com>