

Studio Universal takes advertising to commuters

Transit Ads™ has launched an ad campaign for the DStv channel Studio Universal specifically aimed at taxi commuters. Seventy-four taxis have been branded with advertising that showcases Studio Universal and the films it broadcasts.

In addition, television advertisements are also being screened at taxi ranks, train and bus stations via the national Transit TV channel.

For more, visit: <https://www.bizcommunity.com>