

Catch Loeries Exhibition at Markex

For those looking for inspiration before the 14 June deadline for the Loeries, a visit to the Loeries Exhibition at Markex will provide an opportunity to view last year's winning work at the Sandton Convention Centre from 11-13 June.

The exhibition provides a point of reference for both students and industry professionals on how to submit entries and gives a good idea on what the judges are looking for.



"Markex has successfully hosted the [Loeries Exhibition](#) for several years, and we always get positive feedback," says Fran Lurie, Markex exhibition manager. "We hope delegates and exhibitors will be inspired by the work on display to come up with even more innovative marketing campaigns."

The exhibition travels throughout South Africa and to international destinations, stopping at educational institutions, expos, museums and public spaces with the aim to inspire and educate.

The work on show depicts innovative campaigns for winning brands across an array of disciplines, including architecture, publication design, PR communication, live events, TV, radio, print, digital and more.

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