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Creative Circle monthly award winners for November and December announced

The winners for the Creative Circle Monthly Awards, for work flighted during November and December 2019, were announced at Havas in Johannesburg.



Jury chair Roanna Williams with the rest of the jury.

The duties of jury chair was held by executive creative director of Black River FC, Roanna Williams.

The jury constituted a combination of senior and junior creatives from Creative Circle member agencies, allowing the judging process to act as an all-important training ground for up-and-coming South African creatives. The panel included:

Other jury members were:

- Vumile Mavumengwana, ECD, VM DSGN
- Claudi Potter, creative director, Joe Public United
- Andile Khambule, copywriter Ogilvy Joburg
- Thabiso Sindani, copywriter, Havas
- Neo Makongoza, copywriter, TBWA\Hunt Lascaris
- Glenn Jeffery, creative director, Grey
- Masholotlo Sibeko, digital strategist, The Odd Number
- Mthokzisi Sithole, senior copywriter, McCann 1886
- Mohlalifi Lentsoane, M&C Saatchi Abel JHB
- Portia Mamosebo, copywriter, King James II
- Khanyi Mpumlwana, creative director, FCB Africa

The categories judged were Print, Digital & Interactive, Film, Radio & Audio, Out of Home, PR & Media, Live and Integrated.

All the Monthly Award winners for November & December 2019:

Prize	Entry Agency	Category	Brand	Product	Title
First	Joe Public United	Digital Communication - Nov 19	Jet (Edcon)	A Breast Cancer Awareness Campaign	The Great Stigma Clearance
Second	Ogilvy Cape Town, Mindshare, Cali4ways Games	Digital Communication - Nov 19	KFC	KFC Delivery	KFC - Boetfighter
Third	King James Group	Digital Communication - Nov 19	Johnson and Johnson	Stayfree® menstural care	In Sync with Sho Madjozi
Second	King James Group	Digital Communication - Dec 19	Sanlam	Cancer Benefit	Cost of Cancer
Third	HelloFCB+	Digital Communication - Dec 19	Investec Asset Management	Tax Free Savings Account	Spender-vention
Second	TBWA Hunt Lascaris Johannesburg	PR & Media Communication - Nov 19	Hype Magazine, Tears Foundation	Womans Month	#BlameNoMore
First	Black River FC / Avatar PR	Live Communications - Dec 19	People Opposing Women Abuse	Women Abuse	RSA
Second	The Riverbed Marketing and Communications Agency Pty Ltd	Out of Home - Nov 19	Aware.Org	Acohol awareness and education	Phuza Nathi sippy cup
Third	Havas Worldwide Johannesburg	Out of Home - Nov 19	Right 2 Read	Education	Books. Lots of them
First	Black River FC	Out of Home - Dec 19	People Opposing Women Abuse	Women Abuse	RSA
Third	Havas Worldwide Johannesburg	Out of Home - Dec 19	Mail & Guardian	Mail & Guardian	Equations
First	Black River FC	Print Communication - Dec 19	People Opposing Women Abuse	Women Abuse	5760 Victims
Third	Black River FC	Print Communication - Dec 19	People Opposing Women Abuse	Women Abuse	RSA
Second	Ogilvy JHB	Radio & Audio - Dec 19	MultiChoice DStv	DStv Compact	Tokoloshi
Third	Joe Public United	Radio & Audio - Dec 19	ABinBev	Castle Free	Slur-Free on the road
First	HelloFCB+	Film - Nov 19	CANSA	CANSA	Don't Fear the Finger
Second	Joe Public United	Film - Nov 19	Chicken Licken	Various	Taxi Maths
Third	King James Group	Film - Nov 19	Sanlam Investment Management	Investments	A Whole New World
Second	HelloFCB+	Film - Dec 19	City of Cape Town	16 Days of Activism	My first joke
Third	TBWA Hunt Lascaris Johannesburg	Film - Dec 19	Datsun South Africa	GO	Get Two
First	Joe Public United	Integrated Campaign - Nov 19	Jet (Edcon)	A Breast Cancer Awareness Campaign	The Great Stigma Clearance
Third	HelloFCB+	Integrated Campaign - Nov 19	CANSA	CANSA	Don't Fear the Finger
First	Black River FC / Avatar PR	Integrated Campaign - Dec 19	People Opposing Women Abuse	Women Abuse	RSA

All winning work can be viewed <u>here</u>.

The Creative Circle represents advertising and design agencies, and only Creative Circle members are eligible to enter the awards. All monthly winners are shortlisted for the Annual Awards that will take place on the 20th of February 2020 at Katy's Palace Bar.

All Creative Circle and Brand Council Members are welcome. Please rsvp at <u>annualawards@creativecircle.co.za</u> by the 31 January 2020. Numbers are limited and are on a first come first served basis.

For more, visit: https://www.bizcommunity.com