

## Women in advertising - Bridget Jung

Susan Credle, global chief creative officer at FCB, spoke to women in advertising during the DStv Seminar of Creativity. In this episode she speaks to Bridget Jung, digital creative director, Marcel Sydney.

Jung provides advice for young women entering the industry and following the right career path for you.

Read about Jung's DStv Seminar of Creativity presentation - [\*The science fiction of advertising\*](#)

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