

Episode 189: Mike Wronski chats the top 5 Social Media platforms in SA.

This week we chatted to Mike Wronski ([@mikewronski](#)), Director of Digital Flow, straight from presenting some of his research findings at the Social Media Landscape Briefing 2016 in Cape Town and Johannesburg. Mike will be discussed the top 5 platforms, how the research results and the latest announcements will impact brand social media planning for FaceBook, LinkedIn, Twitter, Instagram and YouTube.

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