

189: getTOD app co-founder Shannon Makrill

On Thursday, 15 September 2016, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding ([@bizwazza](#)) took a closer at the 24-hour on-demand home maintenance app, getTOD (Get Tasks on Demand).



The newly launched getTOD (@getTODSA) is a free-to-download mobile application that allows users to connect with tradespeople to meet their particular needs, using location based tracking and reliable supplier availability in real time.

We were joined by Shannon Mackrill, one of the four partners and founders of getTOD.

We spoke to Shannon about:

- The history of getTOD and how the idea was born.
- The process of the app development and the learnings from the process.
- What tradespeople and customers need to know about getTOD.
- The simple process of registering and using getTOD.
- We take a closer look at the sponsorship of getTOD by Builders Warehouse.
- Lastly, we look at the response to date and the future plans for the app and the brand.

Check out [getTOD online here](#), and download the app [here](#) for IOS and [here](#) for Android.

Episode 188: Shannon Makrill, Co-founder of getTOD.

Date: 15 September 2016 **Length:** 14:27min **File size:** 20MB **Host:** Warren Harding

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If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding ([@bizwazza](#)) on biztakeouts@bizcommunity.com.



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