

93: Kim Reid, CEO of TakeAlot.com

Join [Biz Takeouts Marketing & Media radio show](#) host Warren Harding every Thursday from 9am-10am from the [2oceansVibe Radio](#). This week we chat to TakeAlot CEO, Kim Reid, about a R1bn investment from Tiger Global, as well as Reghard Goussard from BOB - Best of Breed. [\[twitterfall\]](#)



Lineup

- Show host: Warren Harding ([@bizWazza](#))
- In Studio: Kim Reid, CEO of TakeAlot.com ([@TAKEALOT](#))
- Reghard Goussard ([@reghard_BOB](#)), founder and CEO of BOB ([@weareBOB_](#))
- Discussion topics:

- We speak to Kim Reid about the recent announcement of a R1bn investment from Tiger Global. We also look at any sub-Saharan Africa expansion plans, the announcement of the new CTO Willem van Biljon and the growth of TakeAlot.
- Then in our agency focus segment, we chat to Reghard Goussard, Founder and CEO of newly formed collaborative agency BOB - Best of Breed. We find out more about the agency, the departments and the teams involved.

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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