

## **Qatar Airways first airline in Africa, Middle East to achieve NDC Level 3 Certification**

Qatar Airways is the first airline in the Africa and Middle East region, and second globally, to achieve the International Air Transport Association's (IATA) NDC Level 3 Certification, demonstrating its use of the latest technological standards in providing information about airfares and other services to customers and to travel agents or another third party.



IATA has led this industry-wide initiative to standardise the way that airlines and travel service providers communicate with one another and customers. This certification, the highest level to be achieved under IATA's New Distribution Capability (NDC) Certification Programme, provides increased transparency and speed of communication, allowing customers access to a wider choice of products and services, enabling them to make more informed buying decisions.

Qatar Airways chief commercial officer, Ehab Amin, said: "We want to make it easier for customers to access our growing global network and range of products and services. As choices become more complex, we have to provide ways to access them more simply. That is what NDC is all about for Qatar Airways: improving the experience for our passengers."

This status recognises that Qatar Airways uses the latest version of IATA's global technology standard.

For more, visit: <https://www.bizcommunity.com>