

Oliver Granet appointed MD and COO for AccorHotels

Oliver Granet has been appointed as the new MD and COO for the Middle East and Africa by hospitality company, AccorHotels.

Granet will be tasked with the responsibility of AccorHotels portfolio of international hotels and brands and will provide transformative growth, as well as develop and retain organisational talent to meet the region's growth program. His scope of experience includes launches of new brands, adaptation and rollout of products and services; and sustainability initiatives which includes Planet 21.

Granet previously served as MD and COO in Dubai, overseeing the Middle Eastern region. His accomplishments include launching AccorHotels to become one of the leading hotel operators in the Kingdom of Saudi Arabia, as well as facilitating the integration of FRHI Hotels & Resorts within the regional structure.

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