

BMW launches electric cars at Courtyard Hotel Waterfall City

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Iconic product launches happen at iconic venues. The stunning Courtyard Hotel Waterfall City didn't disappoint when selected by BMW to launch their exciting new i4 M50 and iX3 models last month. A number of journalists stayed over at the hotel, which made the perfect backdrop for these cars, photographed by Rob Till.



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For more on the vehicles being launched, click on these links:

i4 M50: www.bmw.co.za/en/all-models/m-series/i4-m50/2021/bmw-i4-m50-highlights.html

iX3: www.bmw.co.za/en/all-models/x-series/iX3/2021/bmw-ix3-highlights.html

- " City Lodge Hotels' Clifford Ross inducted into Fedhasa Hall of Fame** 15 May 2024
- " Planet vs. Plastics: City Lodge Hotels' eco-initiatives make sustainability easy** 23 Apr 2024
- " Sleep Easy with City Lodge Hotels! Bedtime Stories for Business People launched** 20 Mar 2024
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