

Airbnb will host nearly two million guests for 2017 New Year

New Year's Eve is shaping up to be Airbnb's biggest night ever with nearly two million guests projected to ring in 2017 while staying in an Airbnb - nearly doubling up in the number of guests who ushered in 2016 staying in an Airbnb and marking an increasing of 1,400x since 2009.



The projected two million guests this year will come from over 200 countries and territories and are traveling to nearly 200 countries and territories globally. The top countries travellers are staying in are the United States, followed by France, Australia, Spain and Great Britain.

New York City is once again the most popular destination among New Year's Eve revellers staying in Airbnb homes, with a total of 55,000 guests projected this year. The most popular cities include London, Paris, Tokyo and Rome, in addition to the Big Apple.



The global median price of listings booked for New Year's Eve reservations is \$95 per night. And New York City hosts with reservations spanning New Year's Eve are projected to earn around \$32 million, and in London, they'll earn nearly \$21 million. Among the top five cities for New Year's eve travel, hosts are expected to earn more than \$90 million combined.

While classic holiday spots like New York City and Paris aren't diminishing in popularity, cities in Cuba, New Zealand, Japan, Spain, and Mexico are emerging as New Year's Eve travel-trending destinations on Airbnb. Cities that have seen the most growth in New Year's Eve bookings since 2015 include Havana, Queenstown, Las Palmas de Gran Canaria, Fukuoka-shi and Cancun.

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