

Dimension Data sponsors MAD Charity

Dimension Data has joined MAD Charity as an official supporting sponsor. The three-year sponsorship will support MAD's annual national golf days in Joburg, Cape Town and Durban, and will be pivotal in growing the charity's support programmes through various hosted events.



L to R: Chris Waddell (Dimension Data), Francois Pienaar and Werner Kapp (Dimension Data)

MAD (Make A Difference) was founded in 2003 by former Springbok captain Francois Pienaar, whose goal it was to identify academically talented South African learners from financially less-fortunate backgrounds and support their education and life skills development until they are ready to enter the job market.

All proceeds go towards giving academically talented but economically disadvantaged youths in South Africa the opportunity to reach their full potential as leaders and role models by providing opportunities through the MAD Individual Education Programme.

Nine-year commitment

Pienaar said: "We are immensely grateful to long-term sponsorships from corporates such as Dimension Data. This commitment to MAD assists us in keeping event costs to a minimum, which, in turn, allows us to fulfil our nine-year commitment to even more deserving learners. We are looking forward to welcoming Dimension Data as a supporter and friend to the MAD team as we embark on the next three years together."

Sean Joubert, MD of Dimension Data Middle East and Africa added: "We are all very excited to have come on board with Francois Pienaar, RMB and Adcorp, and the rest of MAD team. It is an incredible opportunity for us to join the ranks of a group of really positive and visionary people and use our complementary resources and skills to make a difference."

For more, go to www.madcharity.org

For more, visit: <https://www.bizcommunity.com>