

New apps to increase productivity at home and on the job

Cloud-based digital solutions company, CloudOne.mobi, has launched two new, free apps for increased productivity at the office and at home. Both [SnapnTrac](#) and [Qrly](#) are available on the Google Play and Apple App Store. The apps will assist individuals to do ordinary tasks more efficiently, allowing them more time for other, more important matters.



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If you can 'snap' it you can 'track' it

SnapnTrac caters for those who believe the key to success is an organised lifestyle - by allowing users to tag and track utility photos for future use. Unlike the albums users can create on their mobile phones' Photo App, SnapnTrac allows users to store photos as 'utility items' by simply taking a picture and adding some tags.

Dana Buys, owner of CloudOne.mobi, explains that the idea for the application dawned on him during a boating trip: "whenever I got back to my boat I used to check the fuel level to ensure no-one took it out of the port in my absence, I would do this by taking pictures and losing it amongst the 100s of others on my phone. I thought, wouldn't it be great to have a single platform where all these mundane - but important utility photos - could be stored to help people keep track of all these little things in life? And so SnapnTrac was born."

SnapnTrac has since found application in both professional and private spheres of life. A good example is taking a photo of where you parked your car in a big parking garage. Whiskey lovers report using it to keep track of the abuse of their special whiskeys, sales representatives of their car mileage, keeping track of prepaid electricity use, and mothers of their baby's growth. Truth is, if you can 'snap' it you can 'track' it. Once users have added the necessary tags to their pictures it can easily be retrieved by simply selecting the required tag. Other in-app benefits include resizing of pictures to conserve precious memory and photo sharing.

Contact sharing via QR codes

Qrly is CloudOne.mobi's solution for the fast and accurate sharing of specific contact information in industry standard vCard format. As the name implies, it is a QR-code based information sharing application which does away with the endless filling out of forms by replacing it with a simple 'click , share and scan' solution.

With Qrly, users enter their contact information once, which the app then uses to create a range of unique QR profiles for respective contact details. This information can then be appropriately shared by allowing another QR-reader to scan the Qrly codes containing the contact information. Completely doing away with repetitive typing, writing, errors or stacks of business cards.

"We developed Qrly after seeing how painful it was to accurately enter contact information during mobile commerce transactions. In mobile commerce, most often invoices and receipts are emailed to the client and it just took too long with too many errors," says Buys. "With Qrly, any software company can add scanning contact information to they app very easily, saving their customers and their clients a lot of time and thus money."

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