

New South African reservation website launched

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2 Sep 2019

Reservation software company, Dineplan announced on Friday, 30 August 2019, that it has officially launched a website that allows diners to search and instantly book online at thousands of restaurants across South Africa.



Image source: [Gallo/Getty](#)

According to the company, the platform is expected to significantly simplify the booking process for both South Africans and tourists.

The Dineplan website provides options to find restaurants by city, location, cuisine, rating, and even eateries offering food and drinks specials. Diners can also save their favourite restaurants, share their bookings with fellow diners, and make a prepayment for restaurant bookings – all from within this one website.

Another unique feature of the platform is that it allows foodies to view and book at all restaurants officially 'Plated' for excellence and reviewed by SA's JHP Gourmet Guide.

Dineplan co-founder, Greg Whitfield says: "The Dineplan mobile app paved the way to the release of this website. We launched the app 18 months ago which allows diners to search, instantly book and manage their restaurant bookings from their mobile phones."

"The Dineplan app has been an immense success and the listing website will support the app, but it will be more accessible for users when they are on their computers planning a getaway, or simply deciding where next to eat. The app and website will be fully integrated so guests will be able to access their account from either platform. The app puts the convenience of booking instantly at thousands of restaurants in your pocket so that you can access this on the go wherever you might be."

"The website fills a gap that existed when searching for restaurants on your computer browser. Our restaurant clients can also allow diners to make an instant online booking via their own website, Facebook page and Google business listing."

To the benefit of the restaurant industry, Whitfield says the website makes restaurants much more accessible to diners. "The number of bookings has increased 300% over the past year and we expect the rate of bookings to increase at an even higher rate going forward with the launch of the Dineplan website," concludes Whitfield.

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