

The Annual Frontier & Emerging Markets Forum

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Where is the next China? What is the outlook for Frontier & Emerging Markets?

The last few years have seen erratic economic times for the emerging market world. Commodity-driven economies are facing many growth headwinds but their highly populated consumer markets remain attractive to multinationals and investment. China's growth remains robust, albeit slowing. India is reforming itself and may emerge as one of the world's fastest growing economies in 2016 and is likely to surpass China's GDP growth rate. Brazil, Russia and South Africa require structural reforms to reinvigorate their growth performance. New emerging markets such as Turkey, Egypt, Indonesia and Vietnam are all rapidly emerging economies. Africa remains in many instances a frontier market where risk is high, but which offers good yield and corporate profits. As companies globalise in search of growth and new markets, how should management and leaderships be looking at the emerging economic world in light of the changing global economy? How should South African and aspirant multinational firms pursue and capture emerging business opportunities in both trade and investment realms? How is risk and reward balanced? Are South African and international firms positioned effectively to expand their footprints in these new economies?



Key themes to be addressed:

- Frontier & Emerging Markets Outlook
- Strategies for Winning in Frontier and Emerging Markets
- Trade Trends in Frontier and Emerging Markets
- BRICS Plus - What's Next?
- The New Frontier Markets - Who's Emerging and Who's Submerging?
- Forecasting the Oil Price and its Impact on Frontier and Emerging Markets

Join us at the Frontier & Emerging Markets Forum along with leading business leaders and companies to discuss the outlook for Frontier & Emerging Markets for this year and beyond.

Speakers Include:

- Colin Coleman; Managing Director, Head of the South African Office and Investment Banking Division, Sub-Saharan Africa, Goldman Sachs International
- William Egbe; Group Director: Sustainability, Strategy & Planning, The Coca-Cola Company (Eurasia & Africa Group)
- Chris Maroleng; Executive: Group Corporate Affairs, MTN Group
- Sylvia Chahonyo; Country Manager South Africa, Moody's Investors Service South Africa (Pty) Ltd.
- Chris Sturgess; Director: Commodities & Key Client Management, Capital Markets, JSE
- Euvyn Naidoo; Head of Strategy, Barclays Africa, Regional Management
- Dr. Solomon Assefa; Director, Research - Africa, South Africa Lab, IBM
- Ross McLean; President: Africa, Dow Chemical Company
- Hennie Heymans; Managing Director, DHL Express South Africa
- Alexander Tikhomirov; Representative in Southern Africa, Vnesheconombank (Russian Development Bank)
- Xavier Gobille; Executive Director, Auto and Allied Distribution, Tata Africa
- Li Song; Minister and Deputy Head of Mission, Embassy of the People's Republic of China
- Michael Bowers; Business Development Manager - Africa, Petronas

[Click here](#) for a pre-event article written by Dr Martyn Davies - the host of this Forum.

Date: 15 April 2015

Venue: IDC, 82 Grayston Drive, Sandton

Cost: R3,000 Excl. VAT (*Get a 10% discount on group bookings of five or more delegates. Group bookings to RSVP to ajiyane@frontieradvisory.com)

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For more information contact: frontierforum@frontieradvisory.com or 011 447 8038 or visit www.frontieradvisory.com

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