Car Design Award 2016 winners announced

The Car Design Award 2016 winners have been announced. This year marks the rebirth of the Car Design Awards, for many years a coveted accolade in automotive design. The award ceremony took place in Turin on 8 June as part of the Parco Valentino Turin Motor Show.

Volvo Cars: Brand Design Language Award winners

Organised by *Auto&Design magazine*, the Car Design Award is assigned by an international jury consisting of editors and representatives from ten automotive magazines from around the world: Silvia Baruffaldi (*Auto&Design*), Bernd Wieland (*AutoBild/AutoBild Klassik*), Todd Lassa (*Automobile Magazine*), Christophe Bonnaud (*Automobiles Classiques*), Luca Ciferri (*Automotive News Europe*), Juan Carlos Payo Calderon (*Autopista*), Dhruv Behl (*AutoX*), Tetsuya Kato (*Car Graphic*), Doo-Hyun Cho (*Motor Trend Korea*), Zeca Chaves (*Quatro Rodas*) and Charlie Turner (*Top Gear*).

The awards are divided into three categories, namely 'Concept Car', 'Production Car', and a new third 'Brand Design Language' category which "recognises the design team that has worked best to maintain the consistency and transversality of a brand's formal language over the entire product range", according to the awards website.

And the winners are...

Concept Car Award 2016

First place: Mazda RX-Vision project
Second place: Renault Alpine Vision Concept
Third place: Porsche Mission E Concept

Production Car Award 2016

First place: Aston Marti DB11
Second place: Volvo S90/V90
Third place: Bugatti Chiron

Brand Design Language Award 2016

First place: Volvo Cars
Second place: Jaguar
Third place: Renault