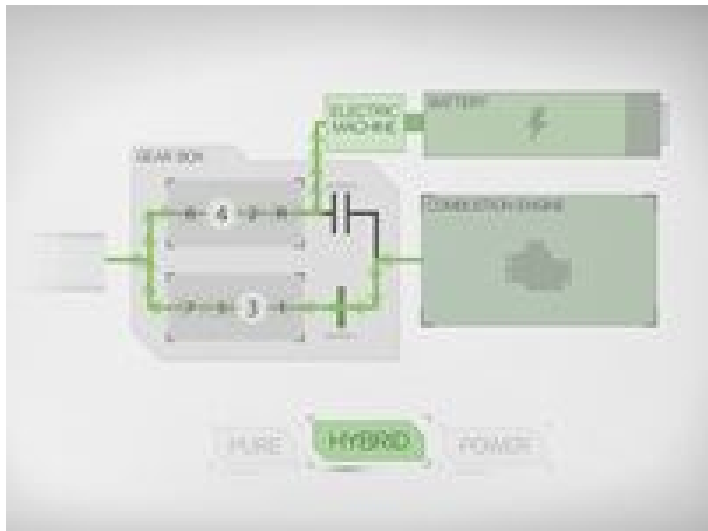
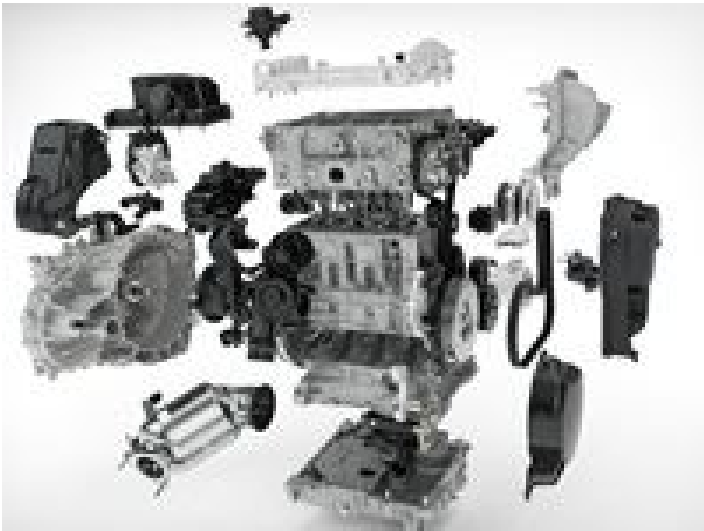


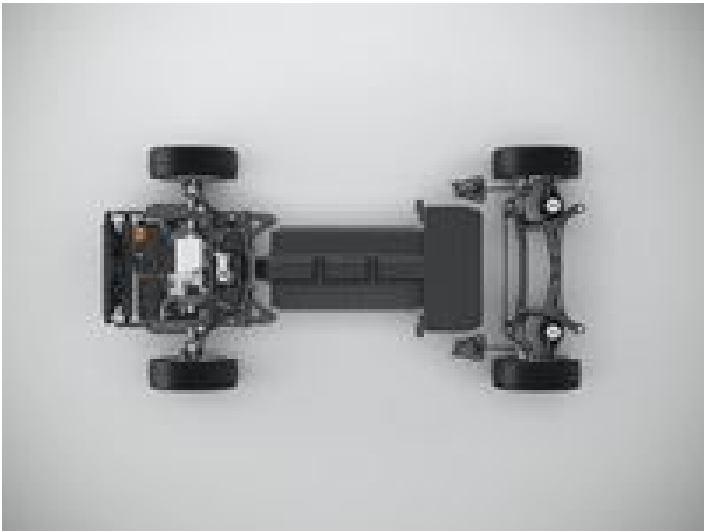
First look at new compact cars from Volvo

Volvo Cars has unveiled two new concept cars, marking the official launch of its global small car strategy.





















The newly-revealed 40 series concepts demonstrate how Volvo plans to expand into the large and lucrative global market for premium small cars with a range of vehicles that combine bold exterior and interior design with connectivity, electrification and autonomous driving technologies.

The new concept cars will be the first Volvos built on the company's new Compact Modular Architecture (CMA) platform, which has been specifically created for smaller cars and in so doing liberated the company's designers and engineers to explore new directions.

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