

Mazda to produce new CX-5 crossover at Hofu Plant

Starting from November 2017, Mazda will produce the all-new CX-5 crossover SUV at its Hofu Plant in Yamaguchi prefecture in addition to the Hiroshima Plant where it is currently produced.

The move will reportedly help the automaker respond quickly and flexibly to growing demand for SUVs globally. It is also part of Mazda's plan to build a production framework that gives more flexibility between plants and between models.



Mazda aims to create a production system that can respond flexibly to changes in demand for crossover vehicles as it works to meet its global sales goal of 1.65 million units, as laid out in its Structural Reform Stage 2 medium-term business plan (covering the period from fiscal year ending (FYE) March 2017 through FYE March 2019). In December 2016 Mazda began producing the Mazda CX-3 subcompact crossover SUV at Hofu plant in addition to Hiroshima Plant.

The All-New Mazda CX-5 will be launched in South Africa in the second quarter of 2017.

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