

Renault-Nissan Alliance introduces LCV business unit

The Renault-Nissan Alliance is creating a light commercial vehicle business unit in an aim to grow sales worldwide.



Partners will leverage complementary markets and products while maintaining their own brand identity, sales and revenue.

"The combination of Renault, Nissan and the early collaboration with Mitsubishi Motors in a single Alliance LCV Business Unit will boost sales and deliver greater synergies," said Alliance chairman and CEO Carlos Ghosn. "With this move, we plan to expand our market leadership by accelerating our performance in current and new, high-growth markets, based on each company's core products and market knowledge, and driven by customer needs."

Ashwani Gupta: Alliance senior vice president

The Renault-Nissan LCV business unit will be led by Ashwani Gupta as Alliance senior vice president. He will report to Carlos Ghosn.

The Unit will continue to maximise cross-development and cross-manufacturing and is expected to deliver further synergies in costs and technology.

Renault and Nissan have established cross-production of vans and trucks over the last several years; for example, the Nissan NV300 van is built on the Renault Trafic platform; the Nissan NV400 van is built on the Renault Master platform; and

the Renault Alaskan pickup is built on the Nissan Navara platform.

The new Renault-Nissan LCV business unit will also handle Nissan's body-on-frame SUVs, including the Nissan Armada and Nissan Patrol.

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