

Sho Madjozi, Karabo "Poppy" Moletsane and Moonchild Sanelly to showcase at BudX over Super Bowl Weekend

Sho Madjozi is set to perform at BUDX, Miami over the Super Bowl LIV weekend and will share the stage with the global superstars The Black Eyed Peas, Halsey and Diplo.

Along with Madjozi, two other South African "Kings of Culture" - Karabo "Poppy" Moletsane and Moonchild Sanelly will join 200 influential creatives from over 20 countries in a curated itinerary of activations – which includes music, art, fashion and sports alongside live performances and collaborations.



"African creatives have a unique voice, style and edge with a worldwide influence. Budweiser is excited to have identified exceptional culture-shapers from the continent. We have created the BUDX platform for these kings to claim the spotlight on the world's biggest stage while sharing their inspirational stories," said Thomas Lawrence, marketing manager of Budweiser Africa.

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