

## Nominations for 3rd Dance Music Awards SA are now open

Nominations for the third annual Dance Music Awards South Africa (DMASA) are officially open.

The 2019 Dance Music Awards SA has an additional category, Best Amapiano Record of the Year –taking the total number of categories to more than 21.



Created to acknowledge and honour the accomplishments and contributions of South African dance music artists, DMASA once again aims to award the hard-working, publicly-recognised individuals who are pushing boundaries and driving South Africa's thriving dance music industry forward.

The winner selection will be held entirely online with the DMASA managed as an audience-voted award event dedicated to South African dance music. Voting and nominations will be made through the official website with support from social media. The user voted award process is fully transparent, giving the public the power to choose the award winners.

The competition will be driven strictly by social media and online interaction, meaning no "panel" will dictate the nominees.

The actual awards 'ceremony' will also be conducted online, where the winner will be announced in each category. This not only provides fans with a chance to interact with artists/DJs around South Africa but also helps those artists/DJs gain recognition and prestige throughout a wider fan base and audience.

The winners will then be invited to a private honourary dinner to collect their actual physical awards in early October.

"Dance music knows no race, age and even socio-economic dividers. It offers the perfect platform to celebrate our diversity as South Africans through music. So, these awards celebrate the people who make this music happened for us, the fans," says awards representative Ricardo da Costa.

For more information check out www.dmasa.co.za

For more, visit: https://www.bizcommunity.com