

Dance Music Awards SA nominations now open

Nominations for the second Dance Music Awards South Africa (DMASA) are now open. The awards are aimed at acknowledging the accomplishments and contributions of South African dance music artists.

The 2018 award categories will remain the same as last year with the inclusion of the Best Gqom Record of the Year.



The winning selection will be held entirely online as the DMASA is managed as an audience-voted award event dedicated to South African dance music. Voting and nominations will be made through the official website with support from social media. The user voted award process is fully transparent, giving the public the power to choose the award winners.

The awards ceremony will also be conducted online; the winner will be announced in each category. This not only provides fans with a chance to interact with artists/DJs around South Africa but also helps those artists/DJs gain recognition and prestige throughout a wider fan base and audience. The winners will then be invited to a private honorary dinner to collect their physical awards in late September.

"With the evolution of dance music in Southern Africa being so massive, this platform got to honour the fan favourites," says DMASA creator Ricardo da Costa. He adds: "These accolades are voted solely by the public lends a hand to its authenticity by applauding the people who create the music for them. With the launch of DMASA in 2017, we look forward to celebrating yet another year of great dance music with these awards."

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#DMASA // Nominations are now open. Who is the best in your chosen category?
Make sure you nominate your favourite today (Link on our Bio) #lovemusic
#housemusic #southafricanmusic #SouthAfrica #DanceMusicAwards #DMASA2018
#dancemusic #lovemusic #MusicAwards #music #DanceMusicNominations
#musically #Awards #mzansimusic

A post shared by Dance Music Awards SA (@dmasouthafrica) on Jul 25, 2018 at 7:39am PDT

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The DMASA also hopes to stimulate dialogue and create a forum for songwriters, performers, and dance music musicians. Through this exchange, the DMASA hopes to draw attention to the artists/DJs and ideas at work in the dance music industry and promote greater participation and recognition for South African dance music abroad.

For more information check out www.dmasa.co.za.

For more, visit: <https://www.bizcommunity.com>