

Freshlyground unveils fan-driven crowdfunding album *Can't Stop*

Freshlyground has released their seventh studio album following a fan-driven crowdfunding campaign. The new album *Can't Stop* was produced by Tore Johansson, who has worked with OK Go!, The Cardigans, and Franz Ferdinand.

Can't Stop features the single *Blick Grls* as well as *Mna Nalamagenge*, a collaboration with The Soil. The album is a true-to-their-roots variety of fresh and funky material, spanning genres and featuring musical luminaries such as Karen Zoid and Oliver Mtukudzi.



“Making this record was so much fun. I’m blessed to continually tour the world with Freshlyground, yet nothing tests your skills like coming together to make an album with all-new songs. We’re looking forward to putting it out into the universe and having fans enjoy it,” says lead singer Zolani Mahola.

The album’s lead single *Blick Grls* continues to gather momentum on radio across the country. The song is inspired by Mahola’s experience growing up in South Africa, and the real, perceived or assumed limitations that come with that.

“Growing up there were chores reserved only for girls. I was told I dressed in the wrong clothes, that I had to comb my hair, that I had too thick an African accent, that I was too fat and later that I was too thin. I was told these things by well-meaning people who were trying to get me to be a good ‘normal’ black South African girl. It’s taken me a long time to realise that those concerns and limitations were about their *own* fears and insecurities,” says Mahola.



#MusicExchange: Zolani Mahola

Martin Myers 27 Feb 2018



She continues: “When people listen to the song, I hope they feel a sense of freedom and untie themselves from the ‘labels’ that others may be trying to force on them. Be yourself is what this song is saying because there is only one life and it’s up to you to live it authentically.”

Can’t Stop has been released worldwide and is available on Apple Music.

For more information, visit [freshlyground.com](https://www.freshlyground.com).