

Scholarship opportunity for MBA in Music & Creative Industries

Following the 2013 launch of its first MBA in Music & Creative Industries, the Henley Business School in Africa will give away a scholarship, worth over R220,000, to a candidate who was amongst the attendees, exhibitors and speakers at the annual Design Indaba in Cape Town.

This MBA, originally started by Henley in UK in 2011, represents an important development in professionalising the creative industries and maximising its potential profits.



Mentorship opportunities

"As a country, South Africa has gifted the world with a musical and creative legacy and continues to do so," comments Jon Foster-Pedley, dean of the Henley Business School.

"Whether in music, the fine arts, dance or design, South Africa has distinguished itself as a creative hub worldwide and has a vibrant local presence. The MBA in Music & Creative Industries is about harnessing this creativity and maximising its business potential while instilling sound management and leadership skills - much in keeping with the Design Indaba's focus on showcasing excellence in design, promoting business and facilitating mentorship opportunities. We are offering the scholarship to Design Indaba participants in recognition of Cape Town's status as global design capital and the world-leading work done over the years by the Indaba and Ravi Naidoo."

The Scholarship will be awarded to an applicant who meets the criteria for the MBA programme, and reflects the programme and Design Indaba's focus on maximising the business potential of the arts & creative industries

Flexible learning

Representing the best of both worlds, the MBA programme comprises the school's core MBA, with the music and creative industry sector section allocated additional time to contextualise and discuss industry-specific issues. In keeping with its commitment to offering a 'family and life friendly MBA', the principles of flexible learning applies to the Music & Creative Industries MBA, ensuring a study experience that is in step with the realities of most candidates lives as full-time businesspeople and professionals.

To enter, interested candidates who attended Design Indaba, can apply directly online at www.Henleysa.ac.za. Successful candidates will be selected based on the school's criterion and the Design Indaba and Henley Business School will make the final decision jointly.

Henley is a leading international business school, with its parent, the University of Reading, UK ranked amongst the top 1% of research universities in the world. It is the only international school accredited in South Africa by the Council on Higher Education and has the distinction of being one of only 1% of business schools globally to be awarded triple international accreditation (USA; EU; UK)

For more:

www.designindaba.com