

Ikea's African Överallt collection to be unveiled at Design Indaba Festival

Two years ago Ikea teamed up with a group of designers, architects, artists and creatives from five African countries to collaborate around modern urban rituals and the importance they play in the home. The result is the limited-edition collection Överallt, which will be launched on 27 February 2019 at the place where it all started - Design Indaba Festival in Cape Town.



Överallt stained solid eucalyptus bench. Designers: B Rayner, NBiviji and MÅxellsson.

The Överallt journey started with Ikea wanting to learn more about the contemporary African design scene and the creative explosion that can be seen in several cities around Africa. Ten designers, all connected to the South African platform Design Indaba and its network, teamed up with five Ikea designers.

The starting point was to explore modern urban rituals connected to socialising around food, indoor and outdoor living, the rituals around expressing identity and sustainability. From there, the design and development process has resulted in a collection of products that is all about building bridges and discovering the “urban living room” together with others.

“With Överallt, we want to encourage and trigger people to come together and eat, share stories, be creative and spend time with one another. And, thanks to the merging of creatives and all the good discussions we’ve had along the way, each design has a way of supporting that. Överallt is like a palette of socialising tools,” says James Fletcher, creative leader at Ikea.



Överallt polyester, polypropylene polyethylene and aluminium bag. Designers: H Riad, M Hazem and H Dalrot.



Överallt polypropylene and powder-coated steel basket. Designers: SR Kane and I Vuorivirta.

Överallt design talent

The Ikea collection Överallt has been designed by:

Issa Diabaté
 Selly Raby Kane
 Naeem Biviji and Bethan Rayner
 Bibi Seck
 Mariam Hazem and Hend Riad
 Renee Rossouw
 Sindiso Khumalo
 Laduma Ngxokolo
 Mikael Axelsson
 Ina Vuorivirta
 Kevin Gouriou
 Johanna Jelinek
 Hanna Dalrot



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The collection, which will be available in all Ikea markets in May 2019, includes larger pieces of furniture, tableware, textiles, and a sustainable tote bag, amongst others.

The collection will be showcased for the first time during Design Indaba Festival in Cape Town, from 27 February to 1 March 2019. During these dates, the majority of the Överallt designers will be present and a makers-lab will be set up where they will show how some of the products can be customised.

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