V&A Waterfront's Silo District welcomes retailers

Cape Town's new upmarket art and design space, the V&A Waterfront's Silo District, held a launch party to welcome its new crop of retailers, namely: The Guild Group, jewellery designer Kirsten Goss, fashion designer Kat van Duinen, lifestyle botanist Opus, and Glasshouse Rejuvenation, a high-end beauty salon.



The Silo District is developed around the historic grain silo-turned-Zeitz Museum of Contemporary Art Africa which is nearing completion and officially opens to the public in late September.

The mixed-use space is already home to eateries such as Woolworths' Now Now, Sushi Box, the Granary Café and the Willaston Bar located within the Silo Hotel, as well as a Virgin Active Classic Club. The Lindt Chocolate Studio, which opened in April, provides chocolate-making classes in addition to its retail function. Joining them later in the year will be The Yard, an all-day pan-Asian eatery; Si!, a Spanish and African infused gastronomy pub and audio-visual experts Bang & Olufsen. The new concept Radisson Red Hotel will also open in September.



Rahla Xenopoulos, author and novelist, in Kat van Duinen's new designer store.

Live, work and play

“The V&A Waterfront has taken a three-pronged approach to development at the Silo District, focusing on providing a mixed-use space in which people can live, work and play. Our residential and commercial office offerings have been well known for a while, but our lifestyle and leisure plans for the district are also reaching fruition,” said David Green, CEO of the V&A Waterfront.

“With Zeitz MOCAA at its core, we wanted the Silo District’s retail offering to reflect the creativity, design, art and culture embodied by the museum. Today’s opening is a small teaser focused on our retailers, and a preview of what to expect from our grand opening in September, when Zeitz MOCAA opens to the public and the final few retailers open,” concluded Green.

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