

And the winner is...

Following months of anticipation, the [winners](#) of the [2017 Bookmark Awards](#) were crowned at the conclusion of the [#2017IABDigital Summit](#) which were both held at The Galleria in Sandton on 16 March 2017.

















































Ogilvy was named the best agency while one of its clients, KFC was awarded as the brand of the year.

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