

Digital download with... Rogerwilco

 By [Leigh Andrews](#)

20 Mar 2017

Local digital shone at the recent IAB Bookmark Awards 2017. Here's some feedback from Charlie Stewart, CEO at Rogerwilco.



Team Rogerwilco at the IAB Bookmark Awards 2017.

Performance marketing agency Rogerwilco was awarded four Bookmark Awards at last week's awards ceremony:

- A gold craft award for excellence in organic search;
- A bronze campaign award for its work with lingerie brand Triumph,
- Silver in the research category; and
- Web apps bronze for Wolf, the agency's in-house analytics platform.

They were so pleased that they created this appropriate GIF to explain how they feel about their Bookmark Awards success on the night!



Stewart adds: “It’s great to see the Bookmarks starting to acknowledge the importance of data-driven results-oriented campaigns alongside creative excellence.”

[Click here](#) for the full list of 2017 IAB Bookmarks Award winners and visit our [special section](#) for the latest updates!

ABOUT LEIGH ANDREWS

Leigh Andrews AKA the #MilkshakeQueen, is former Editor-in-Chief: Marketing & Media at Bizcommunity.com, with a passion for issues of diversity, inclusion and equality, and of course, gourmet food and drinks! She can be reached on Twitter at @Leigh_Andrews.

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