

# VW SA wins Think Blue. Factory Environmental Engagement Award

The communications division of the Volkswagen Group South Africa beat 27 other VW plants to receive the Think Blue. Factory Environmental Engagement Award at an awards ceremony held in Wolfsburg, Germany. The accolade acknowledges VW SA's continued effort to spread environmental awareness and for the wide-ranging and engaging support of the Think Blue. Factory strategy.

This was the first time that the recipients of the award were from a non-technical team. Started in 2011, Think Blue. Factory is the group's environmentally responsible manufacturing programme. As part of the initial introduction of the campaign, employees were being given practical tips and ideas on how to lessen water usage, energy, waste, CO2 and solvent emissions.

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