

Kia officially opens Mexico production facility

KIA Motors officially opened its new production facility in Mexico last Friday at a grand opening ceremony attended by over 500 people. Construction of Kias new manufacturing plant, located in Pesquería in the northern Mexican state of Nuevo León, began in October 2014. The facility - Kia's sixth overseas production base - represents an investment by Kia and suppliers of \$3 billion.

KIA's new manufacturing plant will have an annual production capacity of 400,000 units, boosting the Korean brand's global manufacturing capacity to 3,56 million vehicles. Production began in May 2016, with the Mexico plant providing the company with a new production base for the C-segment Kia Cerato. Beginning of 2017, the plant will produce the all-new, fourth generation B-segment Rio, which will have its world premiere on 29 September in Paris at the 2016 Mondial de l'Automobile.

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