

Isuzu expands offering in sub-Saharan Africa

Isuzu dealers in 14 left-hand motoring countries across sub-Saharan Africa can now offer the KB 4x4 crew cab X-Rider model to their customers (initially in the 4x4 double cab derivative only).



Production for these left-hand drive markets began in September, with shipments commencing towards the end of the year.

Dominic Rimmer, general manager, planning and programme management, sub-Saharan Africa, said the X-Rider will also be exported to right-hand drive countries in and around South East Africa, Zimbabwe, Zambia, Malawi, Mozambique, Mauritius, and Seychelles.

"In our African markets, with a growing middle class, an increasing number of customers are moving into the leisure pick-up segment, for which the X-Rider offers the ideal combination of great styling and specifications," said Rimmer.



The Ford Ranger FX4 is a foxy lady

Ilse van den Berg 26 Sep 2017



In South Africa, bakkie fans are spoilt for choice with 19 KB derivatives in Isuzu's three body types. The X-Rider is powered by the 100kW/320Nm high-output version of Isuzu's 2.5-litre common rail direct injection turbodiesel engine.

The 18" wheels are shod with 255/60 Grabber AT all-terrain tyres as well as the inclusion of a sports bar; running boards; projector headlamps with a styled front bumper guard.

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