

Toyota Dream Car Art Contest winners announced

The 2017 Toyota Dream Car Art Contest winners have been announced after the national competition saw 16,955 submissions from all across South Africa.

2017 marks the 11th wave of the annual competition, which is categorised into three age groups: under 8 years old, 8-11 years old, and 12-15 years old.

After the judging process conducted by Glenn Crompton, Toyota SA's vice president for marketing; and Tiaan van der Heever, creative director at FCB, the top five contestants from each age group were recognised and awarded prizes including PlayStations, tablets, and the main prize of R10,000 in cash. The top three contestants from each category are subsequently entered into the international segment of the competition, which is held in Japan, and includes Toyota Motor Company president Akio Toyoda on the judging panel.



Entries open for 11th annual Toyota Dream Car Art Contest

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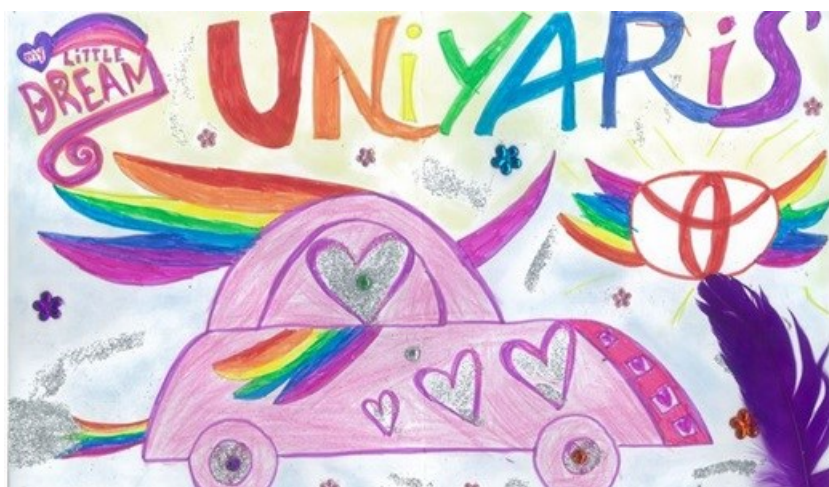


"The Dream Car Art Contest is undoubtedly one of the most inspiring events on our corporate calendar," commented Reche van Niekerk, senior manager of sponsorships and promotions at Toyota SA. "These kids' drawings are filled with ideas for improving our society, and portray their dreams of a better future. We are proud of the talent and imagination showcased by South African children through this competition," added Van Niekerk.

Winners

The overall winner of the different age categories for 2017 were:

- Sumayyah Yusuf Moosa (under 8 years) with her submission of the UniYaris, a flying magical car;



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- Celine Hamman (8 to 11 years) with the nature car that makes the world a cleaner place; and



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- Danika Erasmus (12 to 15 years) for the Toyota Pet, a flexible car made out of recycled polyethylene terephthalate (PET) bottles.



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"Toyota congratulates all of our winners and we hope that the Dream Car Art Contest continues to inspire children to chase their dreams year on year," concluded van Niekerk.

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