BIZCOMMUNITY

Entries open for 11th annual Toyota Dream Car Art Contest

Entries for the 11th annual Toyota Dream Car Art Contest are open and will run until 1 March 2017.



Image via Toyota Inside Dreams

Children are invited to share ideas about the future of mobility by drawing their dream cars. Toyota hopes that this activity will help nurture the creativity of the next generation of great inventors, thinkers, and dreamers.

The competition will be judged by a panel which includes the TSAM's creative team and creative directors from Johannesburg Advertising Agency, FCB.

The top five contestants win prizes at a national level and the top three winners in the national contest will be entered as representatives of their own country into the "World Contest," to be held in Japan, May 2017.

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