

# The Wolftrap Steakhouse Championships is looking for SA's greatest steakhouse

The Wolftrap Steakhouse Championships is once again hunting down South Africa's greatest steakhouse, and inviting members of the public to take part in this exciting annual competition.



### How the Wolftrap Steakhouse Championships 2017 works

- May: Public Voting Round and Weekly Prizes
   During the month of May anyone can vote for their favourite steakhouse, via Facebook, and stand a chance to win great prizes of The Wolftrap wines as well as braai hampers.
- June: Judges Round
  Then, in June, the top 10 steakhouses, that were the highest placed on the leaderboard,
  move into the second round of the competition. These 10 finalists are visited unannounced
  and scored according to a set of strict criteria, by a team of expert judges, led by Pete
  Goffe-Wood, well-known Masterchef judge; to identify which steakhouse truly is the
  champion.
- July: Awards Ceremony
   The Wolftrap Steakhouse Champion for 2017 will then be announced at the awards event hosted by last year's winner, The Local Grill, Parktown North, Gauteng, on Tuesday, 18 July.

#### How to vote

All voting takes place on <u>Facebook</u>. Each voter is allowed only one vote for one restaurant, during the month of May. A list of steakhouses is available on the Facebook voting page. Should a favourite steakhouse not be on the list, it can be added to the list if the steakhouse complies with the competition's specifications.

#### What defines a steakhouse?

A steakhouse is a restaurant that specialises in grilled beef and that has a menu solely based on steak or with a clear and dominant section of the menu dedicated to steak and grills. It should be clear that steak is the primary focus of the restaurant.

## How the judging works?

Judges rate the steakhouses according to a wide-ranging, standardised scoresheet which examines all aspects of dining out and encompasses the total experience, but focusses on the quality of the steak and the side dishes that are part of a steak meal.

## Steakhouse Championships awards and prizes

In addition to awards for the Top Ten Steakhouses and the trophy for the 2017 Steakhouse of the Year, this year there will be further Special Awards, including but not limited to: *Newcomer of the Year, Chain Steakhouse of the Year* and *Steakhouse Legend of the Year*.



The 2017 champion will also receive one 12-bottle case of The Wolftrap wine each week for the duration of the championship year and will host the following year's Steakhouse Championships Awards ceremony.

#### **General information**

The Wolftrap Steakhouse Championships is now in its fifth year. Previous winners are: Little Havana, Umhlanga Rocks (2015); The Local Grill, Parktown North (2013, 2014 and 2016)

For more information visit their <u>Facebook page</u>, <u>Twitter page</u>, <u>webpage</u>. Please use hashtag, #SteakChamps on social media.

For more, visit: https://www.bizcommunity.com