



# FNL Network, Bokeh SA Fashion Film Festival's new media partner

After a successful four years of promoting both local and international fashion films the Bokeh SA International Fashion Film Festival is now proud to announce a media partnership with leading US media company FNL Network, a fashion and lifestyle 24/7 news network, thereby generating massive international reach for this exciting South African based festival.

FNL Network can be found in the US on 60m-plus household's decoders, including those now deployed by cable operators such as Comcast, Charter, DirecTV and FilmOn TV and within the next month it will be launching on Amazon Prime. This partnership comes after significant year on year growth for the festival. 2017 saw an expansion to incorporate four satellite events, which included key talks and workshops by leading industry experts and two sold-out glittering Red-Carpet Awards evenings, with over 40 international film makers in attendance as well as the who's who in the local fashion and film scene.



President of FNL Network, Rocco Leo Gaglioti at the 2017 festival

## Quality film submissions

This year also saw a significant growth in quality film submissions with almost 600 films submitted from 58 countries of which 160 were screened. President of FNL Network Rocco Leo Gaglioti comments, "I am very excited to be working with the very talented film maker and founder Adrian Lazarus of Bokeh Fashion Film Festival. This partnership will enable FNL Network to showcase all the films and coverage from the Bokeh Fashion Film Festival on our TV series, *Film Corner*. This will put all the amazing talent pool from the festival in USA homes of 60m-plus internet-connected set-top boxes!"

The expansion has been so successful that the festival plans to roll out a Bokeh 101 event every month preceding the end of year gala events. There will be ten events in total each year and they will be hosted in Cape Town, Johannesburg and Durban. The main gala event will now be split over two separate weekends in both Cape Town and Johannesburg in April 2018.

This global interest has attracted additional new partners and sponsors keen to participate in this targeted lifestyle activation, which will soon be announced. For more information on the festival click [here](#).

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