

Minions to be a part of the Puma Sportstyle product range

Ahead of their return to the big screen in *Despicable Me 3*, the Minions have joined Puma, Illumination and Universal Brand Development in a multi-season partnership. The Minions will be bringing their knowledge of art and design to the Puma Sportstyle product range which will now include a new pattern as well as splashes of colour, plenty of goggles and more.

The Puma x Minions footwear, apparel and accessories adults range and kids' collection will be available at Edgars and selected retailers nationwide from July 2017.

For more, visit: <https://www.bizcommunity.com>