

# Marketing Indaba

Calling all Marketers to attend the 2017 Marketing Indaba in Cape Town or Johannesburg. Get top marketing advice from 16+ marketing experts that will share their know-how and experiences over two full days of learning, idea scouting and networking.

Agenda overview...

Over the two days we will mainly be focusing on the following content below.

The full programme will become available early April.

- Trends and strategies
- Branding for success
- Creativity and creative marketing
- Multi-channel marketing
- Content and social media marketing
- Marketing 101 and marketing tools

**Date:** 10 May 2017 to 11 May 2017

**Time:** 08:30 - 16:00

**Venue:** Garden Court Nelson Mandela Blvd - Woodstock, Cape Town

**Cost:** R4,500 per person

**Date:** 24 May 2017 to 25 May 2017

**Time:** 08:30 - 16:00

**Venue:** The Wanderers Club - Illovo, Johannesburg

**Cost:** R4,500 per person

## Event Partners



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