

New curator for V&A Waterfront's craft market

Popular Red Shed and Blue Shed gets a new space, a new name and a new curator

Well-established as an enterprise development platform, with traders traditionally offering wares from leather goods to African curios, a dynamic shift will see the focus broaden to craft and design, as well as the renaming of the space. A strong curatorial hand is required to navigate this change, and the Waterfront has found this in Trevyn McGowan.

McGowan, the creative force behind Source, is a formidable player in the South African design scene, and has played a pivotal role in promoting South African design to the global marketplace. In the spirit of change, the new space will be renamed to signify the change of course. The Watershed, as it will be named, is the platform on which the V&A Waterfront's enterprise development is built and the entrepreneurial spirit of the African experience is grown. In her role as curator, McGowan and her team at Source are tasked with ensuring the best possible tenant list and activation for The Watershed. They will be involved in discussions with each tenant around product assortment, presentation and display, possible workshops, performance/live production on site, stand requirements and signage.

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