

Tiger Brands appoints 2 new employees

Tiger Brands has appointed Polycarp Igathe as chief growth officer - rest of Africa and Zayd Abrahams as chief marketing and strategy officer. They will report to Noel Doyle, the company's CEO.

Prior to joining Vivo Energy, Igathe served as managing director of Tiger Brands' East Africa business.

Abrahams joins from FNB where he leads the marketing operations for the personal banking and private banking segments.

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