

# Strategic resilience in business in a post covid climate

Kevin Britz and Craig Page-Lee, hosts of Lunchtime Marketing and Leadership every Thursday at 12pm on [ebizradio.com](http://ebizradio.com), look at strategic resilience as leadership through present turbulence.



Strategic resilience means adapting to difficult operating circumstances while looking beyond current conditions to keep focused on the horizon. The context for strategic resilience is dynamic fluidity in the operating environment.

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