

Entries are open for 2017 Assegai Awards

The Direct Marketing Association of South Africa (DMASA) has announced that the Assegai Awards for 2017 are open for entries and are inviting agencies to enter excellent integrated marketing campaigns that pushed boundaries and connected clients with their consumers - yet again delivering exceptional return on investment.



David Dickens, CEO of the DMASA.

“It’s really gratifying to find and celebrate excellence,” says David Dickens, CEO of the DMASA. “To see brand champions, who make every customer interaction with the brand count, is one of the most rewarding elements of being a part of the Assegai Awards.”

Simplified entry forms will ensure a short and straightforward online process and work can be repurposed for other awards, reducing time and money spent. Guidelines and details for the online entry for the Assegai Awards can be found [here](#). Download the relevant forms, complete the forms and when completed, upload them to the website. Entry fees for 2017 remain as per 2016. Deadline for entries is Wednesday, 30 August 2017.

For more, visit: <https://www.bizcommunity.com>