

## Responsible Drinking Media Awards open next month

As part of its campaign on responsible journalism, brandhouse is calling all South African media to keep in mind that the company's annual Responsible Drinking Media Awards (RDMA) officially launches next month. Through the RDMA initiative, the company believes that journalists can make a difference by developing editorial pieces that support the responsible use of alcohol. Entries of published articles, features or programmes highlighting responsible drinking, will be eligible to enter.

For more, visit: <https://www.bizcommunity.com>