

Eco-friendly banners at DI2011



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Local digital printing pioneers, Graphic Laminates, used Tyvek synthetic paper for the [Design Indaba](#) banners, at the organisers, Interactive Africa, request to use an eco-friendly product that was hardy and looked good. "The 19 x 7 metre high double sided banners were positioned throughout the Cape Town International Convention Centre for the duration of the Indaba and Expo," says Graphic Laminates owner and founder Garth Richards.

For more:

www.designindaba.com

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