

# Live Event Technical and Production Conference 2017

South Africa's leading live event technical and production training organisation, SARA turns 23 years old and will be a hosting a third Live Event Technical & Production Conference (LETPC 2017) from 18-20 May 2017 at the Sunnyside Park Hotel in Parktown, Johannesburg, South Africa.

This first of its kind and ground-breaking conference gathers relevant stakeholders, professionals and practitioners in the events, technical and production sector which are estimated to contribute approximately 5% to South Africa's GDP.

LETPC 2017 will host stakeholders, representatives from the education sectors, along with local industry leaders and international market leaders to discuss amongst other pertinent sector issues, the need for the yet to be achieved critical upgrade of skills qualifications and training (increase entry level from matric to NQF 5), skills development to match international standards, skills interventions, industry transformation and establishment of a training academy.

“Coincidentally this conference returns at the time when there are loud and poignant calls for radical transformation in our economy and the continent generally. There remains in South Africa great resistance to transformation notwithstanding the clear outcomes, industry support and evidence that transformation must happen especially to create the requisite skills, jobs and entrepreneurship outcomes sought. SARA greatly appreciates the support from Department of Arts and Culture, industry leaders and others stakeholders. SARA's call to achieve these goals remains steady and robust.” said Freddie Nyathela, South African Roadies Association President.

The conference is supported by the Department of Arts and Culture, the event's anchor sponsor and has seen Minister Nathi Mthethwa give a keynote address for the past two years.

**LETPC officials hope that this year's significant gathering will have the following impact on the clearly set outcomes over the past two years:**

- Sign-off the increase of skills qualifications to NQF 5 (entry level management)
- Mobilise robust public-private partnerships to establish the training academy
- Foreign equipment manufacturer training and investments in SA
- Sector development and transformation.

“This conference has played a vital role towards social cohesion and racial integration in the industry. So far, our voices are finally being heard and change is gradually happening, global positioning of the industry has been achieved. This is evident from the support LETPC is receiving from our international counterparts and industry experts.” - Sharif Baker, LETPC spokesperson.

Industry topics will be addressed by international and local market leaders.

**Speakers who have confirmed their attendance at LETPC 2017 are:**

- Ms. Sara Whybrew - Creative and Cultural Skills (UK)
- Ms. Mamela Nyanza - Arts Activists (South Africa)
- Mr. Andy Lenthall - Production Services Association (UK)
- Mr. Myke Rabar - Homeboyz Group (Kenya)
- Mr. Falco Zanini - VPLT (Germany)
- Ms. Brenda Ntombela - HRDC Secretariat (SA)
- Mr. Sharif Baker - LETPC Official (South Africa)
- Mr. Roderick Van Gelder - Stage Safety (Australia)
- Advocate Chijioke Okorie - Penguide Associates/2Nite Entertainment (Nigeria)

- Mr. Sami Helwani - Mastermix Production Limited (Ghana)
- Advocate Xolile Xuma - Ingomso Resource Centre (SA)

LETPC is open to practitioners, professionals and stakeholders serving in the events, technical, production and education sectors.

To register and get conference updates, visit [www.letpc.co.za](http://www.letpc.co.za).

Sponsors: Department of Arts and Culture SA, Gearhouse South Africa

**Date:** 18 May 2017 to 20 May 2017

**Time:** 09:00 - 17:00

**Venue:** Sunnyside Hotel, Parktown, Johannesburg

**Cost:** R1,000-R2,924

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